



Nice, France

October 21-25 2019

CALL FOR SPONSORS

ACM Multimedia 2019: 21-25 October 2019, Nice, France

<https://www.acmmm.org/2019/>

ACM Multimedia is the premier international conference in the area of multimedia within the field of computer science. Multimedia research focuses on integration of the multiple perspectives offered by different digital modalities including images, text, video, music, sensor data, spoken audio.

Since 1993, ACM Multimedia has been bringing together researchers and practitioners from academia and industry to present innovative research results and discuss recent advancements. A special part of the conference is the art program, which explores the boundaries of computer science and art.

The conference is structured around four themes (alphabetical) detailed on the conference website:

- Engaging users with multimedia
- Multimedia experience
- Multimedia systems
- Understanding multimedia content

The ACM Multimedia 2019 Conference will be held at the NICE ACROPOLIS Convention Center (<http://www.sean-acropolis.com/en/>) and is expected to attract over 750 attendees.

LEVELS OF PARTICIPATION

Pricing is based on exclusivity and valuable sponsorship benefits, which will be assigned on a first-come first-served basis. Full registration gives access to the whole conference, while Exhibition registration only covers access to the sponsor's exhibit area, centrally located between registration, main conference rooms and coffee breaks.

Diamond Level (15000 €)

Five free full registrations, Three free exhibition registrations, Free exhibit space with two tables, four chairs and a power outlet, Logo on the ACM MM'19 website (under Diamond Level), Extra Large Logo on the handbook and conference proceedings (under Diamond Level)

Platinum Level (10000 €)

Three free full registrations, Three free exhibition registrations, Free exhibit space with two tables, four chairs and a power outlet, Logo on the ACM MM'19 website (under Platinum Level), Large Logo on the handbook and conference proceedings (under Platinum Level)

Gold Level (5000 €)

Two free full registrations, Two free exhibition registrations, Free exhibit space with a table, two chairs and a power outlet, Logo on the ACM MM'19 website (under Gold Level), Medium Logo on the handbook and conference proceedings (under Gold Level)

Silver Level (3000 €)

One free full registration, Two free exhibition registrations, Free exhibit space with a table, two chairs and a power outlet, Logo on the ACM MM'19 website (under Silver Level), Logo on the handbook and conference proceedings (under Silver Level)

Bronze Level (2000 €)

One free full registration, One free exhibition registration, Free exhibit space with a table, two chairs and a power outlet, Logo on the ACM MM'19 website (under Bronze Level), Small Logo on the handbook and conference proceedings (under Bronze Level)



Start-up Level (1500 €) (for start-up of up to 10 employees only)

One free exhibition registration, Free exhibit space with a table, two chairs and a power outlet, Logo on the ACM MM'19 website (under Bronze Level), Logo on the handbook and conference proceedings (under Bronze Level)

Non-profit Sponsor (1200 €) (for non-profit organizations only)

One free exhibition registration, Free exhibit space with a table, two chairs and a power outlet, Logo on the ACM MM'19 website (under Bronze Level), Logo on the handbook and conference proceedings (under Bronze Level)

Additional Sponsoring Options and Opportunities (contact sponsorship chairs for details)

- Banner/Kakemono, Plant/Flowers..
- Booth – Gold sponsors and above can purchase their own little “private” exhibition area
- Lunch – Sponsor one (or more) of the lunch break(s) buffet and have your logo displayed on the projection screen(s) during the lunch and the opportunity to set out swag on the tables, if desired.
- Banquet Entertainment – The conference banquet will take place at the Palais de la Méditerranée (<https://www.hyatt.com/en-US/hotel/france/hyatt-regency-nice-palais-de-la-mediterranee/ncehr/special-events>). The venue features a theater style stage allowing you to sponsor the memorable artistic performance of your choice!
- Best paper award(s)
- Travel Grants for Students
- Advertisement in program booklet

ACM Multimedia 2019 Sponsorship Chairs: MM19-Sponsorship@sigmm.org

Cathal Gurrin, Dublin City University, Ireland

Frédéric Jurie, GREYC, France

Qi Tian, Huawei/UTSA, China

ACM Multimedia 2019 General Chairs:

Laurent Amsaleg, CNRS-IRISA, France

Benoit Huet, EURECOM, France

Martha Larson, Radboud University, Netherlands



Deadline for ensuring logos are included on all supports (as mentioned under levels): August 15th 2019